

# BUSINESS STUDIES (A LEVEL)

## AIMS OF THE COURSE

The business course is designed to provide students with a holistic and integrated approach so that links across business topics can be developed during the two year study. Students will be given the opportunity to learn and explore business behaviour and cultivate a critical understanding of what business is and does. The course will also support what businesses are now asking for in their future employees: decision making and strategic thinking skills. The study of business is relevant to the real world and much of the content focuses on many of the current issues such as digital technology, e-commerce, globalisation and business ethics.

## COURSE OUTLINE AND CONTENT

| Assessment | Overview                                                                      | Marks | %    |
|------------|-------------------------------------------------------------------------------|-------|------|
| 2:00       | Paper 1 (3.1 content): Two case studies, followed by five questions for each. | 90    | 33.3 |
| 2:00       | Paper 2 (3.2 content): Two case studies, followed by five questions for each. | 90    | 33.3 |
| 2:00       | Paper 3 (3.3 content): Two case studies, followed by five questions for each. | 90    | 33.3 |

This course seeks to build a holistic understanding of business and its myriad of functions. Instruction focuses on applied decision-making to improve performance of marketing, finances, operations and human resources, as well as building the knowledge and analytical skills to identify strategic positions, choose strategic directions and manage strategic change.

## WHAT SKILLS WILL I LEARN?

The course content allows students to develop skills in many important areas of business such as decision making, communication, problem solving, teamwork and strategic thinking. Much of the course will assist students in developing their application, analytical, and evaluative writing skills. Students will also be expected to use statistical data to identify

trends and consider what future action a business should take. Some mathematical skills are required to analyse business performance. Independent learning is a core element of the A level qualification.

## POSSIBLE CAREER PATHS

The AQA A level in Business introduces students to all they need to know about working in business, providing a solid foundation for either further study or an engaging and rewarding career. With a focus on helping students to become good decision makers, they will learn a wide range of skills highly sought after and valued in a wide range of careers. From chartered accountants to digital marketing managers, supply chain managers to marketing entrepreneurs, the range of careers that a qualification in Business can support is far-reaching.

## ADDITIONAL EXAM BOARD DETAILS

<https://t.ly/lbAmk>

## PREVIOUS GRADES

Exam Board: AQA

|      | A* | A  | B  | C  | D | E | U | X | Totals |
|------|----|----|----|----|---|---|---|---|--------|
| 2023 | 8  | 11 | 18 | 7  | 3 | 0 | 0 | 0 | 47     |
| 2024 | 1  | 5  | 7  | 12 | 2 | 0 | 0 | 0 | 27     |
| 2025 | 4  | 9  | 17 | 8  | 6 | 0 | 0 | 0 | 44     |

## ENTRY REQUIREMENTS

- 5 GCSE grades 4-9 including Mathematics and English Language
- Grade 5 in Mathematics and English Language
- Grade 6 in Business Studies (if studied)
- Distinction or higher in OCR Cambridge National in Enterprise and Marketing (if studied)

## QUOTE

*"Business Studies prepares you for the future - regardless of your end goal."*