

APPLIED BUSINESS (VOCATIONAL)

OCR Cambridge Technical, Extended Certificate in Business Studies This course is studied over 2 years and is equivalent to 1 A-Level. It has both examination and coursework elements. Universities will accept the qualification for a wide range of degree courses, and it accrues UCAS points.

AIMS OF THE COURSE

This qualification provides a broader and deeper understanding of business knowledge and skills to support progress to higher education. It can also prepare people to take up employment in business and entrepreneurship, either directly after achieving the qualification or via higher education at university or college.

Studying this qualification will enable learners to develop the fundamental knowledge and skills recognised as most important by higher education and employers. The qualification also offers learners an opportunity to develop transferable skills, such as teamwork, research and communication, as part of their applied learning.

COURSE OUTLINE AND CONTENT

Assessment	Overview	%
Year 1	Unit 1: Business Environment	33.3
	Unit 4: Customers and Communication	16.7
	Unit 16: Principles of Project Management	16.7
Year 2	Unit 2: Working in Business	16.7
	Unit 11: Accounting Concepts	16.7

Each unit is based on four key business themes: people, markets, finance and operational delivery, which ensure that the qualification has a synoptic approach to learning.

WHAT SKILLS WILL I LEARN?

The course content allows students to develop important business-related skills such as: teamwork, decision making,

leadership, strategic thinking, and problem solving. The course will enable students to meet deadlines, as well as work on realistic business problems to find credible solutions. Students will develop their written, oracy and numeracy skills through completion of coursework, presentations and examinations.

POSSIBLE CAREER PATHS

Students use vocational Business courses to access a wide range of careers across multiple industries. Students will progress to careers in banking, marketing, IT or maybe even running their own businesses! The applicability of a business qualification is endless.

ADDITIONAL EXAM BOARD DETAILS

<https://tinyurl.com/5n8h8cyd>

PREVIOUS GRADES

Exam Board: OCR

	D*	D	M	P	U	X	Totals
2024	2	0	1	0	0	0	3
2025	2	7	1	0	0	0	10

ENTRY REQUIREMENTS

- 5 GCSE grades 4-9 including Mathematics and English Language
- Merit or higher in OCR Cambridge National in Enterprise and Marketing (if studied)
- Grade 4 in Business (if studied)